

# VIRTUAL BOOK

**The Virtual Book** is a simple yet intuitive interface that allows content to be viewed in an engaging way and pages to be turned by the simple wave of a hand. Digital images and video are easy to update into the book template, ensuring a future proof product to be used again and again.

Virtual Book consists of an LCD screen, which can be used to display any digital content and can be interacted with via a gesture recognition sensor system. Any video and still images can be used, by dropping into template books. Bespoke book sizes and templates can also be made. Touch foil overlays can also make each page interactive as a touch screen, in addition to the gestural page turning. Options from the range are LCD screen under a glass carcass, LCD screen with no carcass and a projection version which projects onto a 3D resin book.

Engage invented the Virtual Book and the technology behind it. It is bespoke, with the look and feel easily changeable for specific brands and requirements. It is easily updated and can also be networked – as was the case with a job Engage did for Chanel in 2011. Chanel commissioned Engage to create a digital page turner, and there are currently installations in central London and Heathrow Terminal 3. These are all networked to Chanel's head office, with plans for more.

Other Virtual Book clients include the Manarat Al Saadiyat experience centre in Abu Dhabi, Candy & Candy and Christies.



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